Initial Build Notes Notes

Maddix Cradlebaugh: Creative Director

Sophia Russel: Designer

Microsite Topic: Cedar Point

This meeting took place in person

Notes

- It's a great start, but just a matter of getting the rest of the content filled in
- Make sure to include basic information about the park on the home page
- The organization of the navigation bar is working well with the title on the left and the pages on the right
  - The current colors are a bit too close in value
  - The blue will be a little bit deeper, more saturated
  - The text will be white, but turn light orange on hover
- The arrangement of content on the History page is working well
  - Instead of 1 image on the right, a slideshow of 3 to 5 images will take its place
  - The secondary type is a nice touch, will be incorporated in other spots of the site
- The images on the resorts page will be arranged horizontally in a row of 3
- The arrangement and design of the awards page is great so far, just needs to be individually incorporated into the page rather than one large image
  - Keep the dark blue background but shift hue to resemble the blue of the nav bar